

Jordan S. Daley

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SUMMARY:

- Creative problem-solver able to deliver data-driven insight related to attitudes, decisions, and impressions
- Mixed-method social scientist with 10 years of experience using innovative research methods
- Data analyst experienced in data management and analysis using tools like R and SQL

KEY SKILLS

- **Quantitative Analysis** – 7 years and executed analyses on 50+ unique datasets
 - R; descriptive and inferential analyses; ANOVA, regression, multi-level, and Bayes modeling
- **Data Collection** – 10 years and created 100+ surveys
 - Qualtrics; in person; survey design; recruitment; advanced sampling and customization
- **Science Communication** – 9 years, taught 4 collegiate classes, completed 30+ conference presentations
 - Publishing; teaching; presenting; interpreting; applying
- **Data Visualization** – 10 years
 - R; Tableau; PowerPoint; interactive data visualizations; user-friendly visualization decks
- **Data Management** – 9 years
 - R; MySQL; Excel; relational datasets; data transformations

PROFESSIONAL EXPERIENCE

DataWise Consulting

Remote

Lead Consultant

June 2024 – September 2024, August 2025 – Present

- Designed research and evaluations plans to maximize strategic implementation for client organizations
- Facilitated collaboration, delegation of tasks, and supervision of task completion among team members
- Designed surveys, analyzed and visualized data, produced reports, presented actionable findings to clients

Social Perception Action and Motivation Lab (New York University)

New York, NY

Research Fellow & Quantitative Data Lead

September 2023 – Present

- Analyzed and visualized 15+ data sets to produce key research insights for collaborators and stakeholders
- Presented research, submitted publications, and taught classes to communicate relevant scientific findings
- Managed research collaborations to facilitate skill-development and growth among research team

Social Cognition Lab (Northwestern University)

Evanston, IL

Graduate Research Manager

September 2018 – August 2023

- Proposed innovative research ideas to secure funding for collaborative research projects
- Designed and executed 25+ research projects to provide original insights on social experience
- Trained research assistants on software systems to facilitate effective distribution of project responsibilities

DataWise Consulting

Grand Rapids, MI

Research Associate

May 2016 – July 2018

- Utilized qualitative and quantitative methods to synthesize insights for product and service improvement
- Collected and managed data, designed surveys, and produced reports to provide data-driven solutions
- Managed research teams to ensure timely execution of high-quality deliverables for 20+ client projects

EDUCATION

Northwestern University

Evanston, IL

PhD & MS (Social Psychology); program certificate in quantitative methods

August 2023

Calvin University

Grand Rapids, MI

BA (Psychology); with minors in Kinesiology and Spanish

May 2016

RECOGNITION, HONORS, AND AWARDS

Research Affiliate, Institute for Human Development and Social Change, New York University, Fall 2024

- Recognized for contributions to an innovative, interdisciplinary research community

Department Quantitative Certificate, Department of Psychology, Northwestern University, Spring 2022

- Invested in an expanded quantitative skillset through additional coursework and application of quantitative analytic strategies

Teaching Certificate, Searle Center for Advancing Learning and Teaching, Northwestern University, Spring 2022

- Completed a series of workshops and practical assignments, providing the tools to excel as an exceptional communicator and educator

Program Completion, Summer Institute in Computational Social Science, June 2021

- Joined social scientists from academia, industry, and government to develop research ideas using text as data, web-scraping, digital field experiments, and machine learning

Department Community Enrichment Award, Northwestern University, Spring 2021

- Enacted exceptional contributions to departmental atmosphere and collective well-being

Dean's List All Semester Award, Calvin University, Spring 2016

- Earned GPA of 3.5 or higher for each semester of undergraduate degree

CoSIDA First-Team Academic All-American, College Sports Information Directors of America, Spring 2016

- Demonstrated an exemplary balance between academic and athletic achievements compared to other collegiate student-athletes in the United States

NABC Honors Court, National Association of Basketball Coaches, Spring 2016

- Excelled in academics during a collegiate sports season

MIAA First-Team All-Conference, Michigan Intercollegiate Athletics Association, Winter 2016

- Considered a top six players in the (NCAA D3) collegiate sports conference

Varsity Men's Basketball Captain, Calvin University, Fall 2014 – Winter 2016

Deemed by the coach as the best suited to represent and lead the team

SERVICE EXPERIENCE

Chicago Public School High School Mentor, iMentor Chicago, December 2018 – Summer 2023

- Connected with mentee online once a week and in person once a month
- Empowered and equipped mentee while they applied for college and jobs post high school

Black Graduate Student Association Executive Board Member, Northwestern University, Winter 2022 – Summer 2023

- Organized and disseminated information about association events, including general body, executive board, and special events
- Managed finances, communications, and general operations involved with the continued sustenance of the organization

Student Recruitment Lead, Northwestern University, September 2020 – Spring 2023

- Communicated with prospective students to plan and arrange visit logistics
- Coordinated the plan to welcome, and host prospective students for interviews and informational program visits

**Writing and R coding script samples available upon request*

***Professional references available upon request*